

INVOICE



WDAF
3030 Summit St.
Signal Hill
Kansas City, MO 64108
Main: (816)753-4567
Billing:

Invoice #	Invoice Date	Invoice Month	Invoice Period
565793-1	08/09/12	August 2012	07/30/12 - 08/07/12

Station	Account Executive	Sales Office	Sales Region
WDAF	Local WDAF House	Kansas City WD	Local

Advertiser	Product	Estimate Number
Schoeller/R/MO Sec of Stat	August 4-7, 2012	August 4-7, 2012

Billing Address:

Victory Enterprises
Attention: Accounts Payable
5200 SW 30th Street
Davenport, IA 52802

Flight Dates	Order #	Alt Order #
08/04/12 - 08/07/12	565793	

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

Send Payment To:

WDAF
3600 Solutions Center
Chicago, IL 60677-3006

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/04/12	08/04/12	Sa 5-6p	5-6p	-----S-	:30	1	\$225.00	NM
<hr/>									
Weeks: <u>Start Date</u> 07/30/12 <u>End Date</u> 08/05/12 <u>MTWTFSS</u> -----S- <u>Spots/Week</u> 1 <u>Rate</u> \$225.00									
Spots: # Ch 1 4 Ch Day Air Date Sa 08/04/12 Air Time 5:26 PM Description Sa 5-6p Start/End Time 5-6p Length :30 Ad-ID RESTORE INTEGRITY V5 Rate \$225.00 Type NM									
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2	08/05/12	08/05/12	Su 5-6p	5-6p	-----S	:30	1	\$375.00	NM
<hr/>									
Weeks: <u>Start Date</u> 07/30/12 <u>End Date</u> 08/05/12 <u>MTWTFSS</u> -----S <u>Spots/Week</u> 1 <u>Rate</u> \$375.00									
Spots: # Ch 1 4 Ch Day Air Date Su 08/05/12 Air Time 5:44 PM Description Su 5-6p Start/End Time 5-6p Length :30 Ad-ID RESTORE INTEGRITY V5 Rate \$375.00 Type NM									
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3	08/05/12	08/05/12	Su 9-10p	9-10p	-----S	:30	1	\$750.00	NM
<hr/>									
Weeks: <u>Start Date</u> 07/30/12 <u>End Date</u> 08/05/12 <u>MTWTFSS</u> -----S <u>Spots/Week</u> 1 <u>Rate</u> \$750.00									
Spots: # Ch 1 4 Ch Day Air Date Su 08/05/12 Air Time 9:23 PM Description Su 9-10p Start/End Time 9-10p Length :30 Ad-ID RESTORE INTEGRITY V5 Rate \$750.00 Type NM									
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4	08/05/12	08/05/12	Su 7-9a	Su 7-9a	-----S	:30	1	\$150.00	NM
<hr/>									
Weeks: <u>Start Date</u> 07/30/12 <u>End Date</u> 08/05/12 <u>MTWTFSS</u> -----S <u>Spots/Week</u> 1 <u>Rate</u> \$150.00									
Spots: # Ch 1 4 Ch Day Air Date Su 08/05/12 Air Time 8:37 AM Description Su 7-9a Start/End Time Su 7-9a Length :30 Ad-ID RESTORE INTEGRITY V5 Rate \$150.00 Type NM									
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5	08/05/12	08/05/12	Su 1030-1102p	1030-1102p	-----S	:30	1	\$375.00	NM
<hr/>									
Weeks: <u>Start Date</u> 07/30/12 <u>End Date</u> 08/05/12 <u>MTWTFSS</u> -----S <u>Spots/Week</u> 1 <u>Rate</u> \$375.00									
Spots: # Ch 1 4 Ch Day Air Date Su 08/05/12 Air Time 10:38 PM Description Su 1030-1102p Start/End Time 1030-1102p Length :30 Ad-ID RESTORE INTEGRITY V5 Rate \$375.00 Type NM									

INVOICE

Send Payment To:

WDAF
3600 Solutions Center
Chicago, IL 60677-3006


Invoice #	Invoice Date	Invoice Month	Invoice Period
565793-1	08/09/12	August 2012	07/30/12 - 08/07/12

Advertiser	Product	Estimate Number
Schoeller/R/MO Sec of Stat	August 4-7, 2012	August 4-7, 2012

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	08/06/12	08/07/12	M-F 6-7a	6-7a	22-----	:30	4	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
08/06/12 08/12/12 22----- 4 \$450.00									
Spots: <u># Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 4 M 08/06/12 6:08 AM M-F 6-7a 6-7a :30 VE SCHOELLER MO VALUES V2 \$450.00 NM									
2 4 M 08/06/12 6:52 AM M-F 6-7a 6-7a :30 VE SCHOELLER MO VALUES V2 \$450.00 NM									
3 4 Tu 08/07/12 6:07 AM M-F 6-7a 6-7a :30 VE SCHOELLER MO VALUES V2 \$450.00 NM									
4 4 Tu 08/07/12 6:59 AM M-F 6-7a 6-7a :30 VE SCHOELLER MO VALUES V2 \$450.00 NM									
7	08/06/12	08/06/12	M-F 12-1p	12-1p	1-----	:30	1	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
08/06/12 08/12/12 1----- 1 \$225.00									
Spots: <u># Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 4 M 08/06/12 12:29 PM M-F 12-1p 12-1p :30 VE SCHOELLER MO VALUES V2 \$225.00 NM									
8	08/06/12	08/06/12	M-F 5-6p	5-6p	1-----	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
08/06/12 08/12/12 1----- 1 \$450.00									
Spots: <u># Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 4 M 08/06/12 5:51 PM M-F 5-6p 5-6p :30 VE SCHOELLER MO VALUES V2 \$450.00 NM									
9	08/06/12	08/06/12	M-F 6-630p	6-630p	1-----	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
08/06/12 08/12/12 1----- 1 \$600.00									
Spots: <u># Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 4 M 08/06/12 6:21 PM M-F 6-630p 6-630p :30 VE SCHOELLER MO VALUES V2 \$600.00 NM									

Total Spots 12 Gross Total \$4,950.00
Payment Terms 30 Days
Agency Commission \$742.50
Net Amount Due \$4,207.50